



Nordics' largest startup campus guides residents across the 20 000 sqm venue with Proximi.io wayfinding

Maria01

Location: Helsinki, Finland

Residents: 1 500+ members

Size: 20 000 sqms, across 6 buildings

General Facts

- Founded in 2016, located in the heart of Helsinki in an old hospital campus.
- Oldest buildings dating from the 1880s (designed by architect Lars Sonck).
- Home to over 250 startups and dozens of venture capital firms and investors, making it one of the most prominent startup hubs in Europe.
- Campus services include Restaurant Starter, community kitchens, dozens of meeting rooms, phone booths, a gym, yoga room, sauna lounge, and other amenities for its 2,000 members to use.
- The campus frequently hosts events and international visitor groups, making easy navigation on-site crucial.

Why Proximi.io ?

Maria 01 had identified a need for a new map solution, as their members were finding it hard to find meeting rooms and various areas of the campus. They knew that an interactive map was the best way to go, as there are frequent changes to the tenants and other details of the campus. Maria 01 had seen Proximi.io's work before, and also worked together on projects previously. So they knew they could trust the results that the Proximi.io team would deliver.

Solution

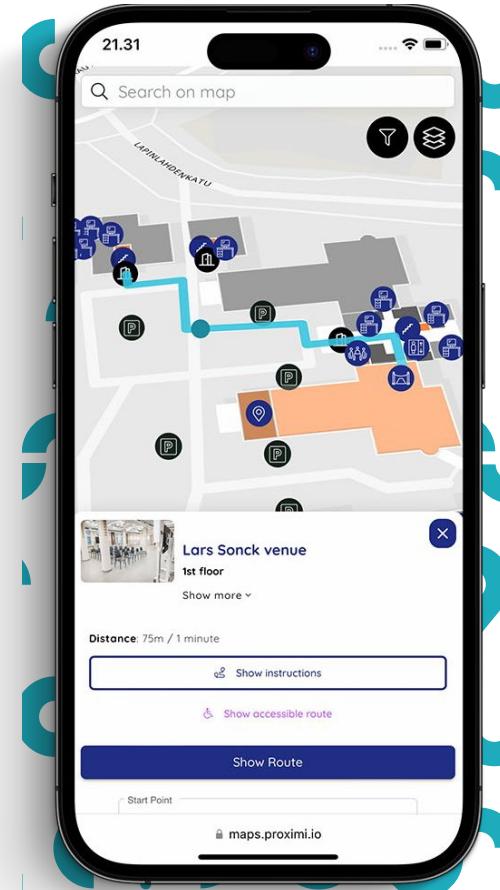
Maria 01 uses the Proximi.io map and wayfinding Angular libraries.

The venue was onboarded swiftly by Proximi.io team, based on the architectural PDF floorplans.

An integration between the Proximi.io backend and the Office RnD system in use at Maria 01 was realized to lower the maintenance load. A matching Office RnD identifier was saved under each room in the Proximi.io system, connecting the two databases together.

If the tenant of any of the rooms is changed in the Office RnD system, the information automatically updates to the Proximi.io map.

In order for Maria 01 residents to have easy access to the map, it was integrated into the Maria 01 portal and mobile applications in use at the site.



Results

Maria 01's Business Development Manager, Djordje Rodriguez, has been very satisfied with the solution. "The project delivery went great!" he comments. "It was hassle free for us for the most part, and seeing that we have limited resources, it was greatly appreciated that we could get this done without consuming too much of our team's time."

Djordje Rodriguez warmly recommends Proximi.io wayfinding and for other coworking spaces and large offices. He also reminds of the importance of linking or integrating the map to where it is easily accessible for end users. In Maria 01's case end users have found the map well in the Maria 01 portal and mobile app, and have been very pleased with the functionality



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Proximi.io map has been great! The feedback from our members has been very positive too. There's already ideas for how we can make it even better, but this map is serving its purpose fantastically! The map has also been a good reason for members to install our Maria 01 App too.

I can absolutely recommend Proximi.io maps to other coworking spaces and large offices. If you have a large enough space that this tool can make your customers / team's lives easier then you should get it.



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